

FACULTY OF COMMUNICATION ERASMUS PROGRAM COURSES

Department	Course Lecturer	Fall Semester	ECTS	Spring Semester	ECTS
Visual Communication Design	Assist. Prof. Dr. Gülay Doğan	ILF105 Basic Principles of Photography	3	YMI 208 Mobile Photography	5
		GIT231 Visual Culture	5	GIT 210 Editing and Sound Design	4
		GIT317 Documentary Photography	3	GIT 206 Contemporary Art Theories and Movements	5
	Artür Vahe Karapekmez (MA)	GIT105 Visual Editing Applications	4	GIT 106 Digital Design	5
				GIT 220 Digital Publishing	4
				GIT 322 Advertising Design	4
		GIT205 Typography I	4	GIT 312 Typographic Animation	5
Public Relations and Advertising	Prof. Dr. Serra İnci Çelebi	HIR221 Consumer Behavior	3	HIR 210 Integrated Marketing Communication	4
	Assist. Prof. Dr. Belgin Yazıcı	HIR441 Gender Studies	5	HIR 410 Brand and Image Management	5
				HIR 414 Storytelling and Gamification	5
Radio, Television and Cinema	Prof. Dr. Dursun Gökdağ	RTS107 Camera, Light, and Sound	5	RTS 336 TV Production and Direction II	4
	Assoc. Prof. Dr. Nimet Ersin			RTS 229 Genre of Television Programs and Design	5
New Media and Communication	Assist. Prof. Dr. Nevriye Yıldırım	YMI206 Creative Writing in Media	4		
		HIR305 Media Planning	5	YMI 220 Content Management in Media	3

	Assist. Prof. Dr. Özlem Yıldız	YMI461 Media and Cultural Studies	5	ILF 104 Critical Media Literacy	4
	Assist. Prof. Dr. Özlem Yıldız			YMI 461 Media and Cultural Studies	5